



# JULIAN ESTACIO

## GRAPHIC DESIGNER

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### QUALIFICATIONS

Agency, In-House, and Freelance Experience. Specializes in Advertising, Art Direction, and Graphic Design from concept to completion. Can work with multiple projects at a time and in tight deadlines. Expert in Photoshop, Illustrator, and Indesign. Knowledge in Flash, Dreamweaver, & Microsoft Office.

### TECHNICAL SKILLS

Proficient in Adobe Creative Suite

- PHOTOSHOP
- ILLUSTRATOR
- INDESIGN
- DREAMWEAVER
- FLASH



### OTHER SKILLS

- |                           |                  |
|---------------------------|------------------|
| PHOTOGRAPHY               | ACROBAT PRO      |
| PAINTING / DRAWING        | LIGHTROOM        |
| HP SMARTSTREAM            | HTML             |
| DATA MERGE - INDESIGN     | CSS              |
| CROSS PLATFORM - MAC / PC | MICROSOFT OFFICE |

### EDUCATION

Bachelor of Fine Arts, Advertising Arts

University of Santo Tomas - Manila, Philippines  
*Dean's List*

### PROFESSIONAL EXPERIENCE

Fisher Printing, Inc./Fisher Digital | 2010 - Present  
Printing Company – Bridgeview, Illinois

Worked with 100+ different accounts/clients in the first 1+ years of employment designing circulars, direct mail, websites, posters, banners, menus, POPs, and more. Also created internal marketing, sales and print materials, and web designs for Fisher Printing, Inc. and Fisher Digital. Worked with 7 different teams in the art department as well as creating web designs for the web/development team. Spearheaded 'Autopage Program' wherein a design template can be used for automating circular ads, shelf cards, posters, and banners of different sizes using only 1 base excel file. Trained and provided troubleshooting in the art department with the use of Adobe Indesign. *Clients Include: Standard Market, Tony's Finer Foods, Brookhaven Marketplace, Indiana Furniture, and more.*

Star Island Productions | Partner | 2012  
Design / Photography Company

Started a company that specializes in graphic design, events and portrait photography. Created and designed marketing and branding materials; oversee the operations and created seasonal promotions and advertising to boost sales and expand clientele.

Freelance Designer/Photographer | 2006 - Present

Created identity designs/logos, business cards, flyers, print campaigns, packaging designs for individual clients, start-up companies, and advertising firms. *Clients Include: Mixmedia Group, Inc., Montage Advertising Corporation, OP Communications, Toink! Innovations Productions, and more.*

Aspect Software, Inc. | 2008 - 2009  
Software Company – Lombard, Illinois

Started as an intern in Sept 2008 and then hired as a contractor from Feb-June 2009. Worked with the marketing department to update and revise existing marketing materials for Aspect, Inc. and Performance Edge, created event invites, and executive presentations.

Montage Advertising Corporation | 2007 - 2008  
Advertising Agency – Manila, Philippines

Concept, design, and production of print advertising campaigns, brochures, POPs, branding and marketing collateral, events, and stage/booth designs. Worked in different projects with a creative team and as an individual. Was able to acquire new accounts/clients for the company by pitching fresh ideas, concepts and designs. *Clients handled: Planet Flip-Flops, The Philippine Star, Loft Details, Kyocera, Philcopy, and more.*

### QR Codes



Design Portfolio



vCard



Photography Portfolio